REVOLUTION PARTS

Automotive Parts & Accessories eCommerce Trend Report



A Manufacturer's Guide to Stellantis US Parts & Accessories eCommerce

Trends and data from Stellantis US dealers using RevolutionParts to sell more genuine parts and accessories

Q2 2026

STELLANTIS

Stellantis US Dealers are Finding Huge Success With RevolutionParts!



Online Parts & Accessories Sales Growth for Stellantis US Dealers in Q2 of 2026

2026 Q2
$24,337,570

2026 Year to Date
$64,353,629

The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories. This report delves into the trends and data surrounding Stellantis US dealerships throughout the US, selling parts and accessories online through the RevolutionParts platform. Over the years, Stellantis US dealers have enhanced their sales strategies and significantly increased their sales volumes.

This report outlines key Stellantis US part and accessory trends and opportunities to help capture more of the aftersales market.

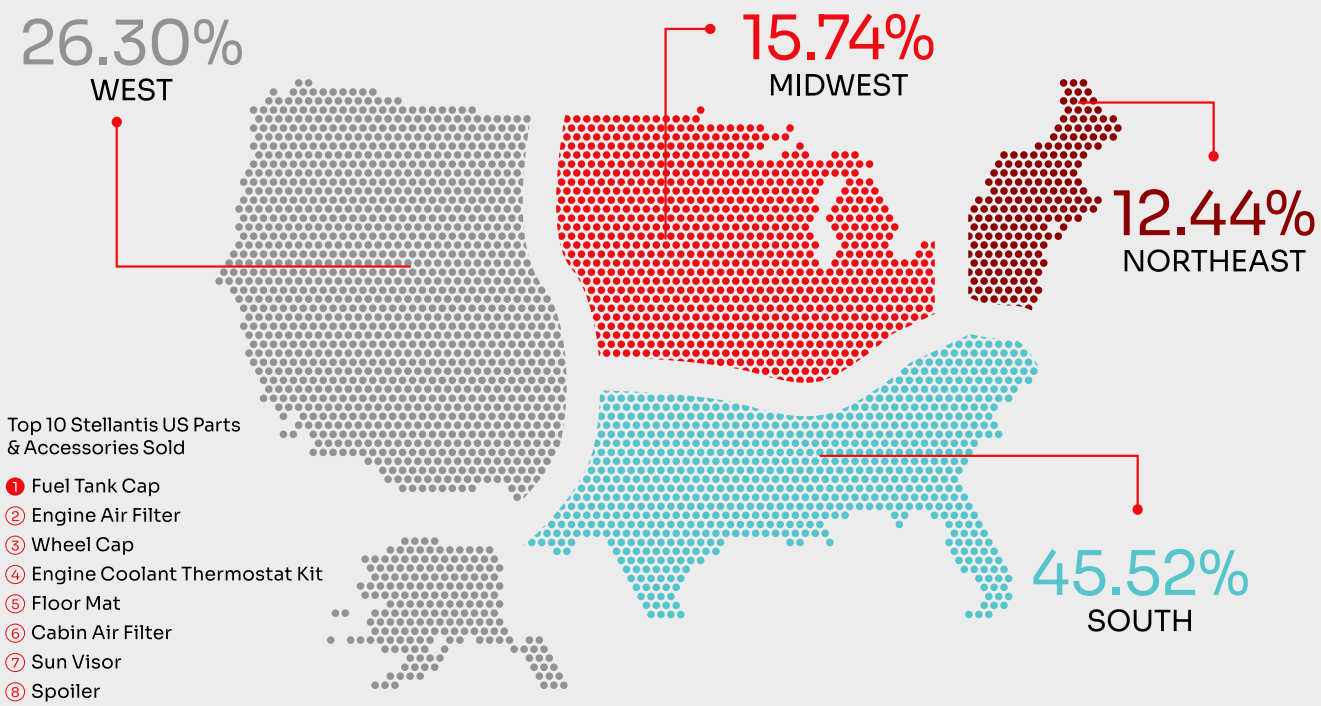


Stellantis US DEALERSHIP PERFORMANCE

In Q2, Stellantis US dealers selling parts and accessories with the RevolutionParts eCommerce platform sold

$24,337,570

US Regional Sales Breakdown



Top 10 Stellantis US Parts & Accessories Sold

1. Fuel Tank Cap
2. Engine Air Filter
3. Wheel Cap
4. Engine Coolant Thermostat Kit
5. Floor Mat
6. Cabin Air Filter
7. Sun Visor
8. Spoiler
9. PCV Valve
10. Windshield Wiper Blade

$1,463,651

Average Second Quarter Revenue of Top Dealer
(Online Parts & Accessories Sales)

$54,938.09

Average Second Quarter Revenue for Stellantis Dealers
(Online Parts & Accessories Sales)

PERFORMANCE BY SALES CHANNEL

Stellantis US dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$20,950,586
Stellantis US dealerships selling on their own RevolutionParts

$3,153,734
Stellantis US dealerships selling on eBay with RevolutionParts

$233,250
Stellantis US dealerships selling on Amazon with RevolutionParts

STELLANTIS PARTS & ACCESSORIES MARKETING ANALYSIS

Stellantis US dealerships using RevolutionParts Marketing Services for online sales have seen a good return on their marketing investments.



Stellantis US dealerships earn **$11.19** back on every dollar they spend on paid ads to market their online part and accessory store. The average dealership invests around **$1,908.34** in monthly marketing ad spend and turns it into **$48,727.67** in monthly revenue.

For more information on Stellantis US‘ performance or in-depth sales data, contact RevolutionParts at 480-525-5177.480-525-5177.



www.revolutionparts.com

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