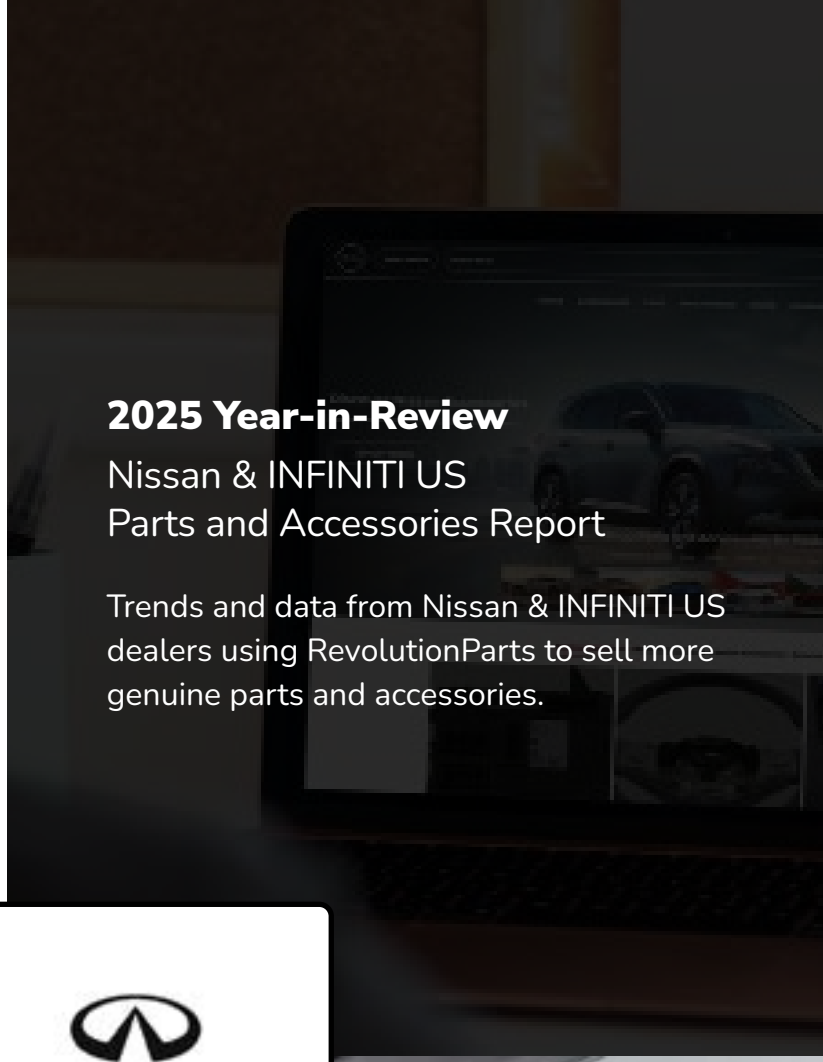
REVOLUTIONPARTS

Automotive Parts &
Accessories eCommerce

TREND REPORT

2025



2025 Year-in-Review

Nissan & INFINITI US
Parts and Accessories Report

Trends and data from Nissan & INFINITI US dealers using RevolutionParts to sell more genuine parts and accessories.

NISSAN INFINITI.



INTRODUCTION

Nissan & INFINITI US Dealers are Finding Huge Success With RevolutionParts!

Online Parts & Accessories Sales Growth for Nissan & INFINITI US Dealers in 2025



The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Nissan & INFINITI US dealerships throughout the US that are selling parts and accessories online through the RevolutionParts platform.

Over the years, Nissan & INFINITI US dealers have enhanced their sales strategies and significantly increased their sales volumes.

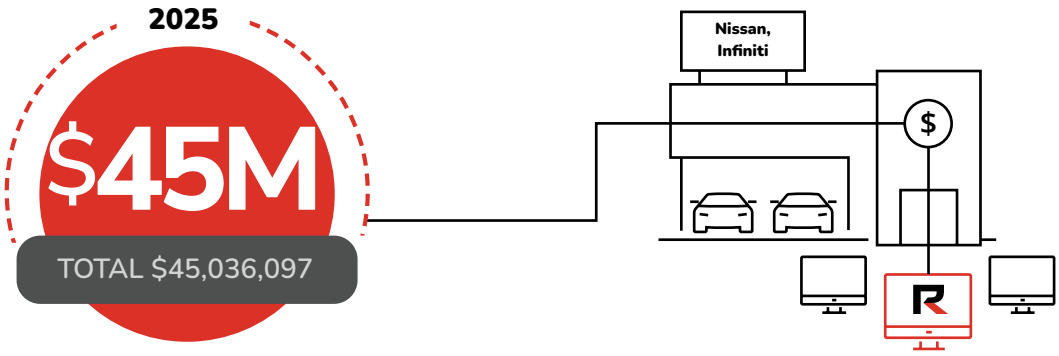
Amid an expanding industry, three takeaways stand to draw dealers toward online selling:

1. The online auto parts market is growing quickly, with an annual growth rate between 13.8% and 16.02%.
2. The online parts market is projected to grow to $35 billion by 2030.
3. Not selling online is no longer an option for dealerships. Dealers and manufacturers must have a digital presence to keep their parts business competitive.

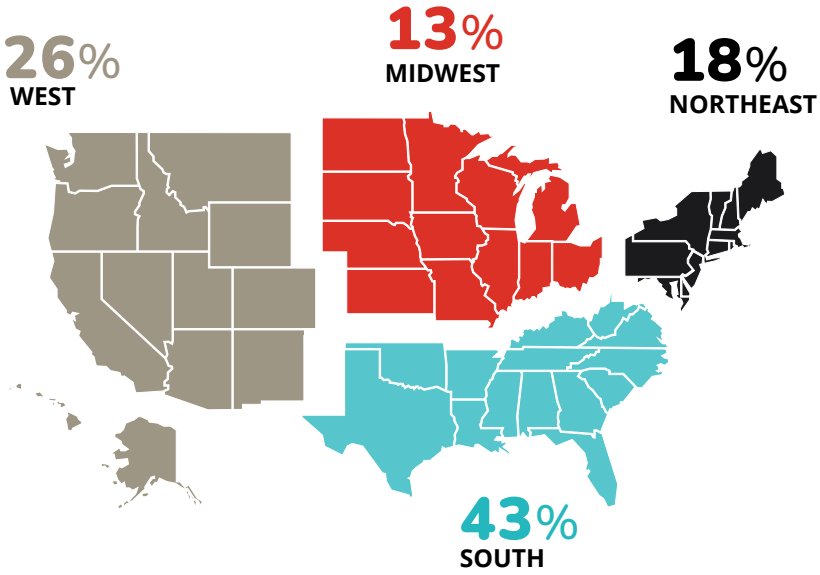
This report outlines key Nissan & INFINITI US part and accessory trends and opportunities to help capture more of the aftersales market.

NISSAN & INFINITI DEALERSHIP PERFORMANCE

In 2025, Nissan & INFINITI US dealers selling parts and accessories with the RevolutionParts eCommerce platform sold



US Regional Sales Breakdown



Top 10 Nissan & INFINITI US Parts Sold Online

1. Lower Control Arm
2. Mass Air Flow Sensor
3. Catalytic Converter
4. Bumper Cover
5. Fuel Pump

$4,275,971
2025 Revenue of Top Dealer
(Online Parts & Accessories Sales)

$385,011
Average 2025 Revenue for Nissan & INFINITI US Dealers
(Online Parts & Accessories Sales)

PERFORMANCE BY SALES CHANNEL

Nissan & INFINITI US dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$17,613,669

Nissan & INFINITI US dealerships selling on their own RevolutionParts Web Store

$278,171

Nissan & INFINITI US dealerships selling on Amazon with RevolutionParts

$5,567,483

Nissan & INFINITI US dealerships selling on eBay with RevolutionParts

Nissan & INFINITI US Parts & Accessories Marketing Analysis

Nissan & INFINITI US dealerships using RevolutionParts Marketing Services for online sales have seen a good return on their marketing investments.

14X

RETURN ON AD SPEND

12X

RETURN ON MARKETING SPEND

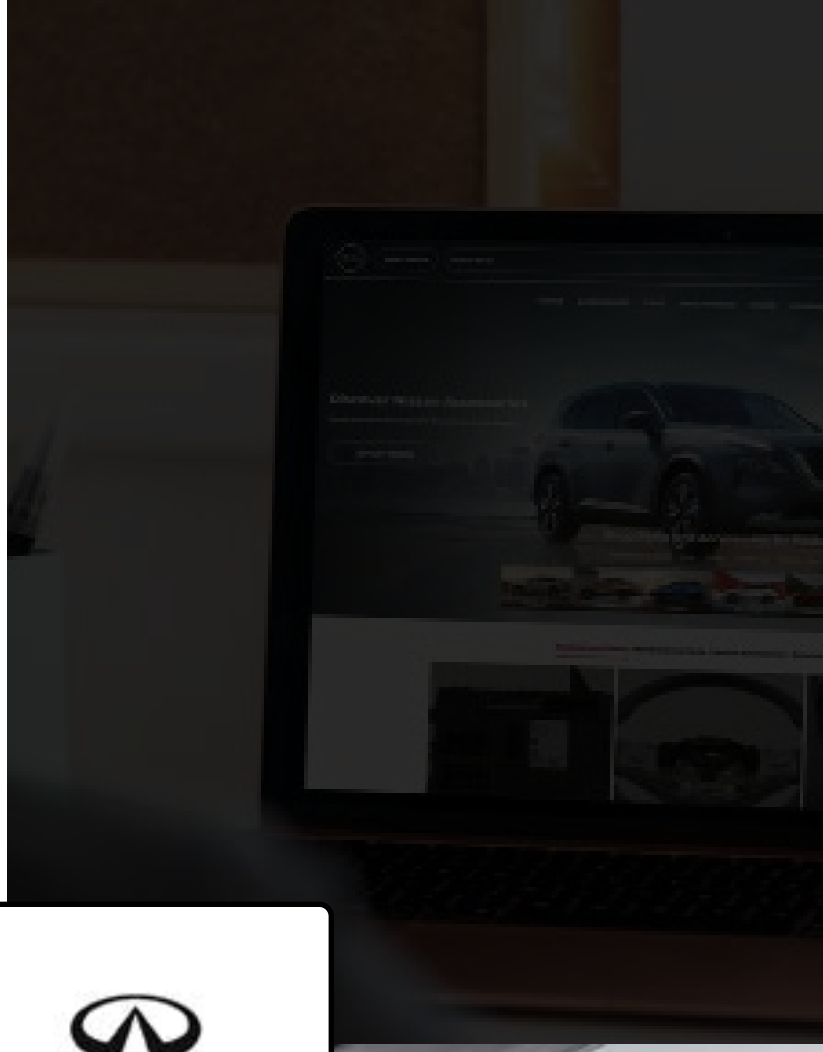
Nissan & INFINITI US dealerships earn **$14** back on every dollar they spend on paid ads to market their online part and accessory store. The average dealership invests around **$1,590** in monthly marketing ad spend and turns it into **$14,398** in monthly revenue.

For more information on Nissan & INFINITI US performance or in-depth sales data, contact **RevolutionParts at 408-426-7470**

Note: Sales data from Nissan & INFINITI US dealerships using RevolutionParts solutions were the primary sources consulted in compiling this report. This report was last updated in January 2025.

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THANK YOU



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www.revolutionparts.com
408-426-7470