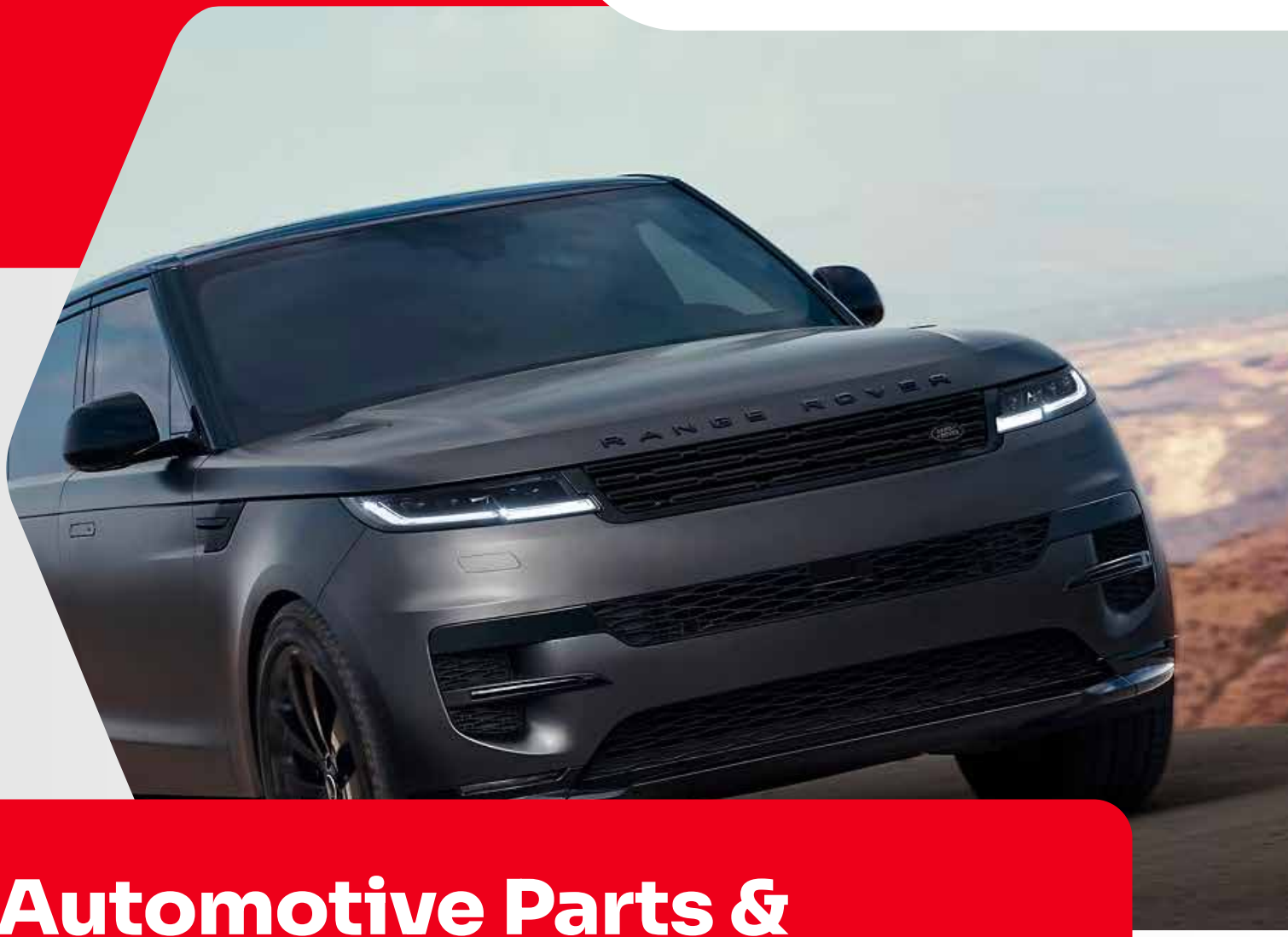
REVOLUTIONPARTS

LAND ROVER Jaguar



Automotive Parts & Accessories eCommerce Trend Report

Q2 2026

Land Rover / Jaguar US
Parts and Accessories Report

A Manufacturer's Guide to Land Rover / Jaguar US Parts & Accessories eCommerce

Trends and data from Land Rover / Jaguar US dealers using RevolutionParts to sell more genuine parts and accessories



Land Rover / Jaguar US Dealers are Finding Huge Success With RevolutionParts!

Online Parts & Accessories Sales Growth for Land Rover / Jaguar US Dealers in Q2 of 2026

2026 Q2	2026 Year to Date
$1,625,658	$4,388,578

The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Land Rover / Jaguar US dealerships throughout the US, selling parts and accessories online through the RevolutionParts platform. Over the years, Land Rover / Jaguar US dealers have enhanced their sales strategies and significantly increased their sales volumes.

Amid an expanding industry, three takeaways stand to draw dealers toward online selling:

The online auto parts market is growing quickly, with an annual growth rate between **13.8% and 16.02%.** (Was told not to worry about this)

The online parts market is projected to grow to **$35 billion by 2030.**

Selling online is no longer an option for dealerships. Dealers and manufacturers **must have a digital presence** to keep their parts business competitive.

This report outlines key Land Rover / Jaguar US part and accessory trends and opportunities to help capture more of the aftersales market.

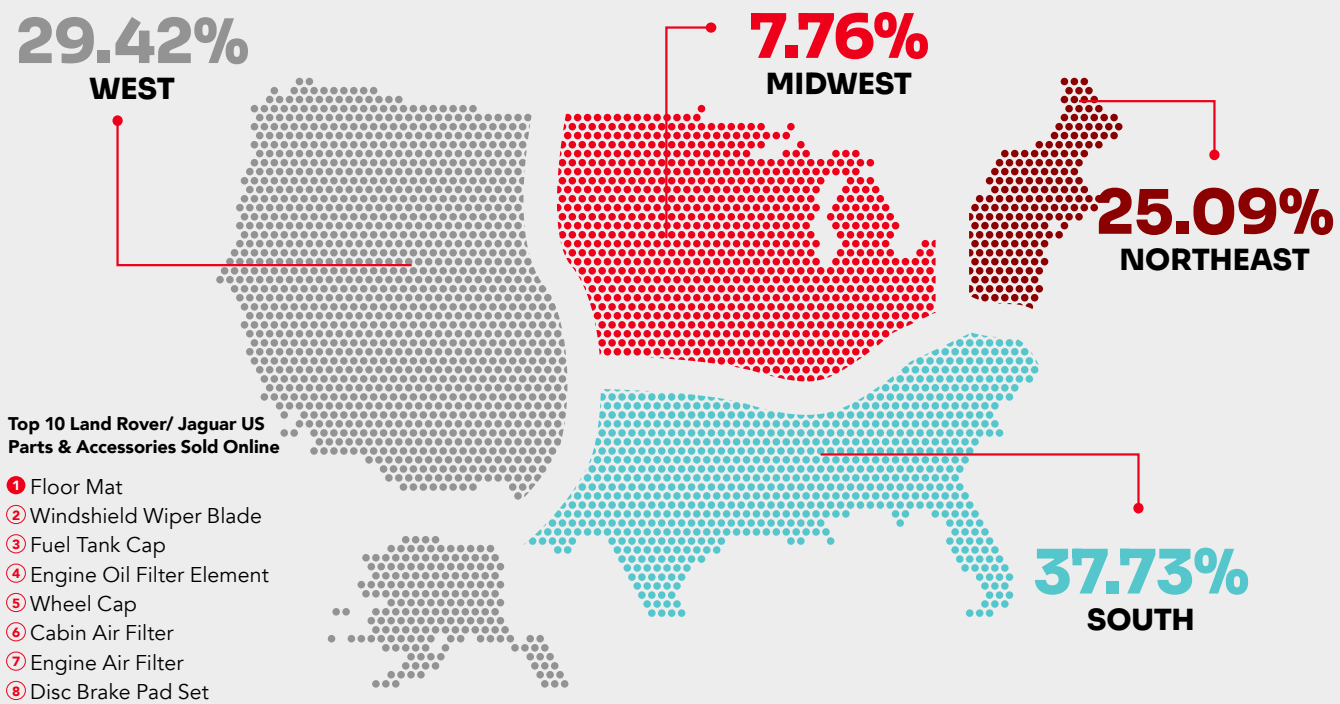
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LAND ROVER / JAGUAR US DEALERSHIP PERFORMANCE

In Q2, Land Rover / Jaguar US dealers selling parts and accessories **with the RevolutionParts eCommerce platform sold**

$1,625,658

US Regional Sales Breakdown



Top 10 Land Rover/ Jaguar US Parts & Accessories Sold Online

1. Floor Mat
2. Windshield Wiper Blade
3. Fuel Tank Cap
4. Engine Oil Filter Element
5. Wheel Cap
6. Cabin Air Filter
7. Engine Air Filter
8. Disc Brake Pad Set
9. Radiator Coolant Hose
10. Coat Hook

Average Second Quarter Revenue of Top Dealer
(Online Parts & Accessories Sales)

Average First Quarter Revenue for Land Rover / Jaguar US
(Online Parts & Accessories Sales)

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PERFORMANCE BY SALES CHANNEL

Land Rover / Jaguar US dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$1,439,686
Land Rover / Jaguar US dealerships selling on their own RevolutionParts Web Store

$1,051
Land Rover / Jaguar US dealerships selling on Amazon with RevolutionParts

$184,920
Land Rover / Jaguar US dealerships selling on eBay with RevolutionParts

Land Rover / Jaguar US PARTS & ACCESSORIES MARKETING ANALYSIS

Land Rover / Jaguar US dealerships using RevolutionParts Marketing Services for online sales have seen a good return on their marketing investments.



Return on Ad Spend

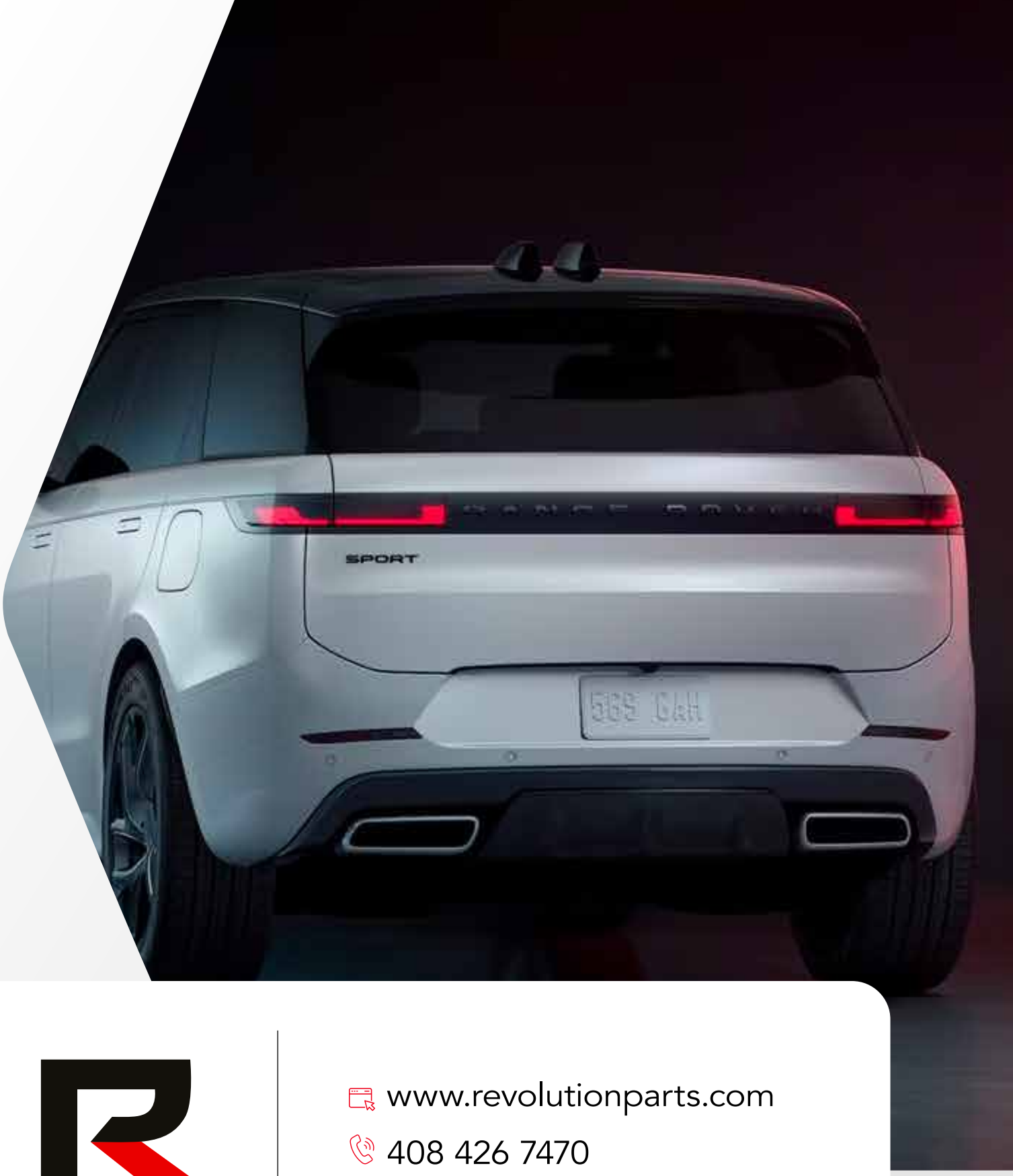


Return on Marketing Spend

Land Rover / Jaguar US dealerships earn **$2.70** back on every dollar they spend on paid ads to market their online part and accessory store. The average dealership invests around **$5,000** in monthly marketing ad spend and turns it into **$13,475** in monthly revenue.

For more information on Land Rover / Jaguar US' performance or in-depth sales data, contact **RevolutionParts at 480-525-5177.**

Note: Sales data from Land Rover / Jaguar US dealerships using RevolutionParts solutions were the primary source consulted in compiling this report. This report was last updated in April 2024.



www.revolutionparts.com

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