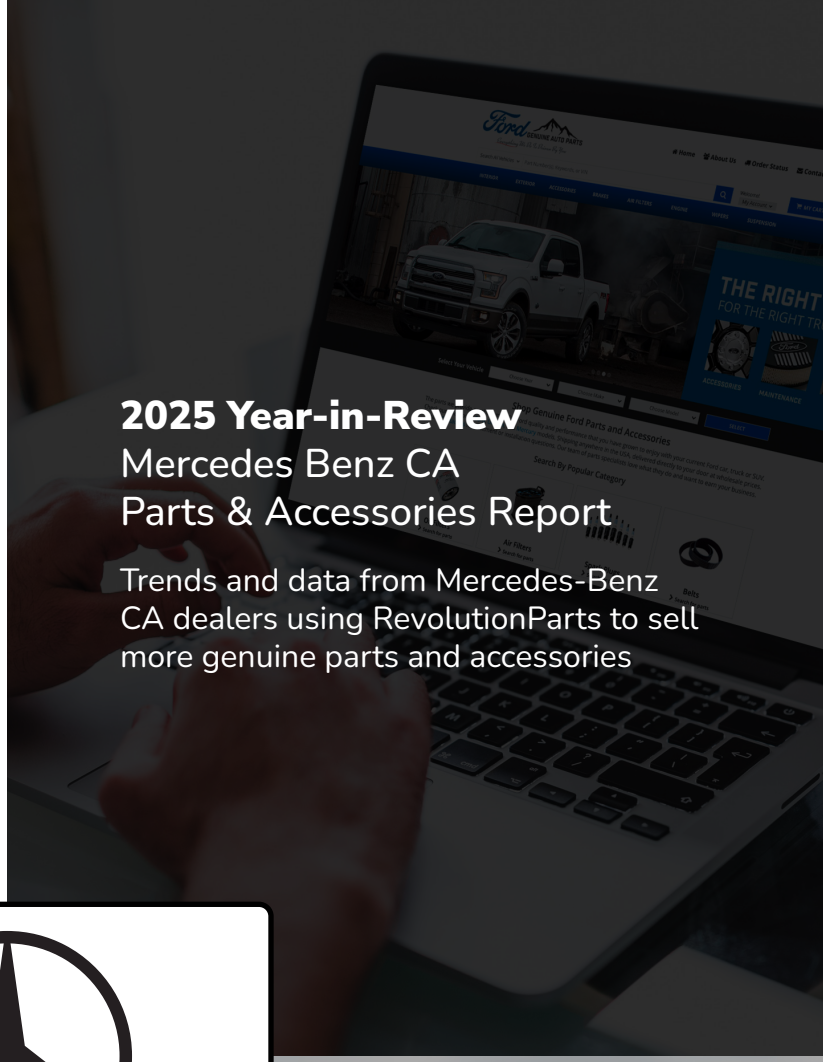
REVOLUTIONPARTS

Automotive Parts &
Accessories eCommerce

TREND REPORT

2025



2025 Year-in-Review
Mercedes Benz CA
Parts & Accessories Report

Trends and data from Mercedes-Benz CA dealers using RevolutionParts to sell more genuine parts and accessories



INTRODUCTION

Mercedes-Benz CA Dealers are Finding Huge Success With RevolutionParts!

Online Parts & Accessories Sales Growth for Mercedes-Benz CA Dealers in 2025



The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Mercedes-Benz CA dealerships throughout Canada that are selling parts and accessories online through the RevolutionParts platform.

Over the years, Mercedes-Benz CA dealers have enhanced their sales strategies and significantly increased their sales volumes.

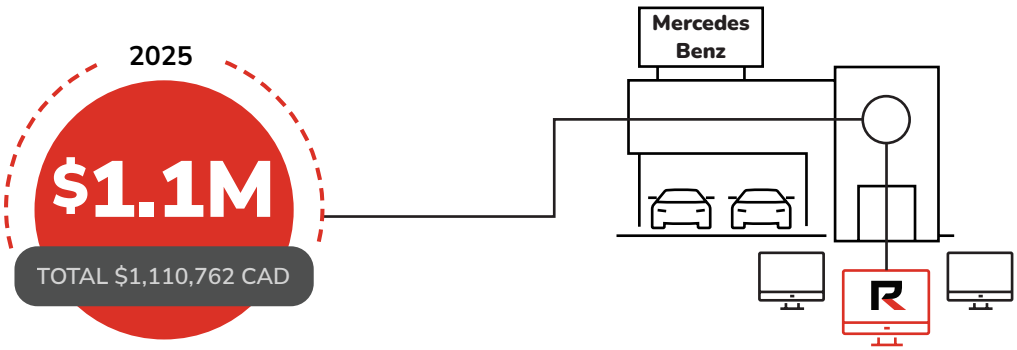
Amid an expanding industry, three takeaways stand to draw dealers toward online selling:

1. The online auto parts market is growing quickly, with an annual growth rate between 13.8% and 16.02%.
2. The online parts market is projected to grow to $35 billion by 2030.
3. Not Selling online is no longer an option for dealerships. Dealers and manufacturers must have a digital presence to keep their parts business competitive.

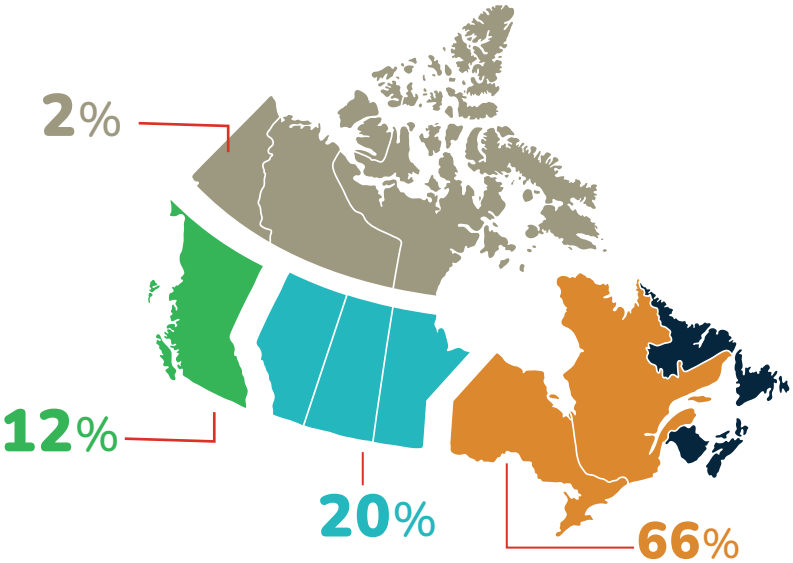
This report outlines key Mercedes Benz part and accessory trends and opportunities to help capture more of the aftersales market.

Mercedes-Benz CA DEALERSHIP PERFORMANCE

In 2025, Mercedes-Benz CA dealers selling parts and accessories with the RevolutionParts eCommerce platform sold



CA Regional Sales Breakdown



Top 5 Mercedes-Benz CA Parts Sold Online

1. Trim, Bumper
2. Lamp Unit
3. Shock Absorber
4. Cover, Bumper Area
5. Rear-end Door

$3,498,191 CAD
2025 Revenue of Top Dealer
(Online Part & Accessory Sales)

$291,539 CAD
Average 2025 Revenue for Mercedes-Benz CA Dealers
(Online Part & Accessory Sales)

PERFORMANCE BY SALES CHANNEL

Mercedes-Benz CA dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$624,049 CAD

Mercedes-Benz CA dealerships selling on their own RevolutionParts Web Store

$8,215 CAD

Mercedes-Benz CA dealerships selling on eBay with RevolutionParts

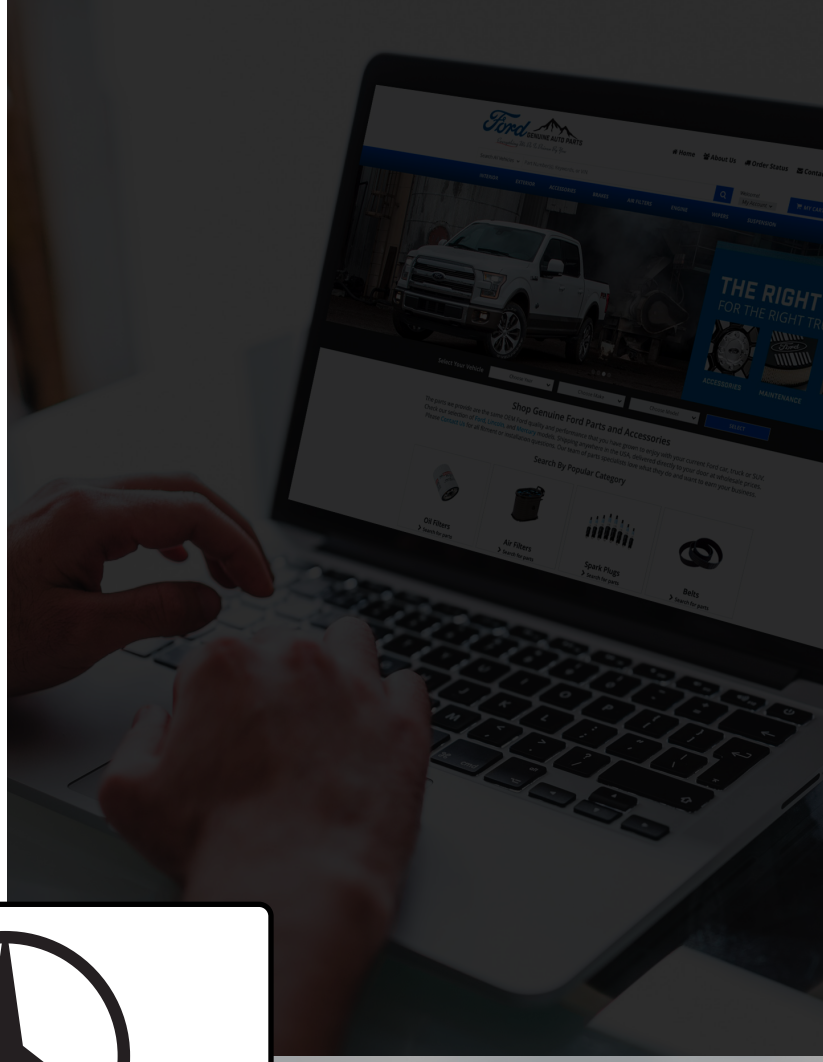


For more information on Mercedes-Benz CA performance or in-depth sales data, contact **RevolutionParts at 408-426-7470**

Note: Sales data from Mercedes-Benz CA dealerships using RevolutionParts solutions were the primary sources consulted in compiling this report. This report was last updated in January 2025.

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THANK YOU





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408-426-7470