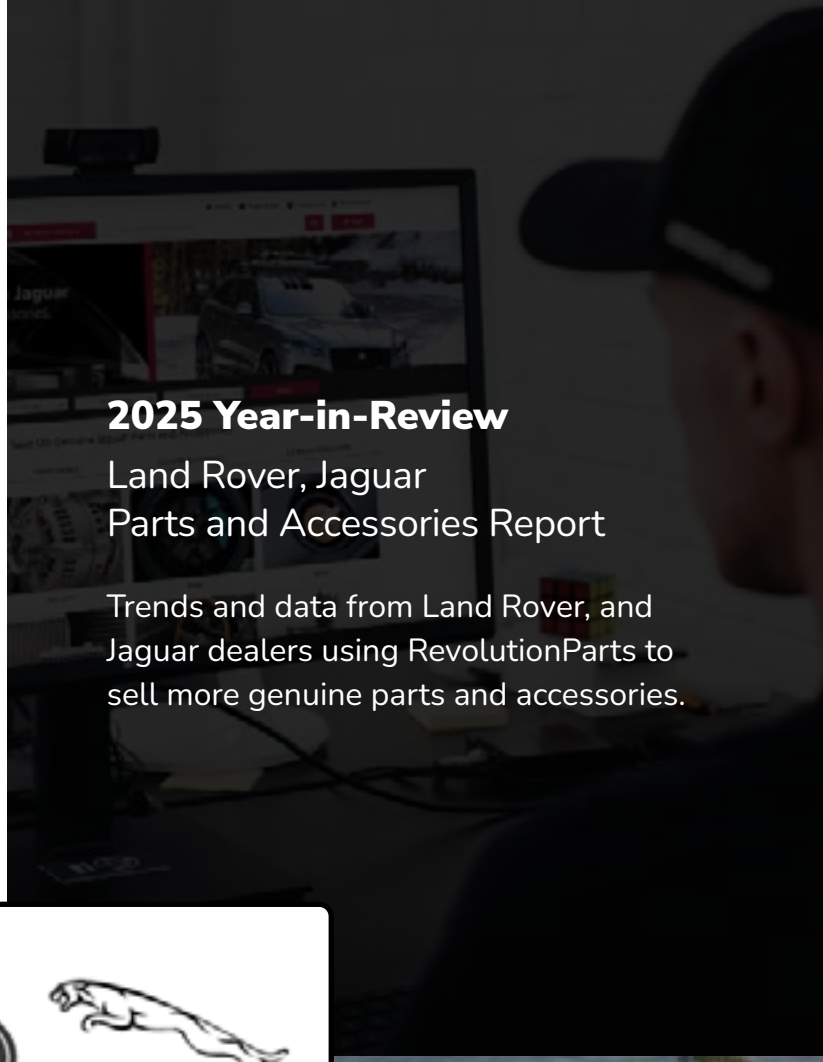
REVOLUTIONPARTS

Automotive Parts &
Accessories eCommerce

TREND REPORT

2025



2025 Year-in-Review

Land Rover, Jaguar
Parts and Accessories Report

Trends and data from Land Rover, and Jaguar dealers using RevolutionParts to sell more genuine parts and accessories.

LAND ROVER

JAGUAR



INTRODUCTION

Land Rover & Jaguar Dealers are Finding Huge Success With RevolutionParts!

Online Parts & Accessories Sales Growth for Land Rover and Jaguar Dealers in 2025



The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Land Rover and Jaguar dealerships throughout the US that are selling parts and accessories online through the RevolutionParts platform.

Over the years, Land Rover and Jaguar dealers have enhanced their sales strategies and significantly increased their sales volumes.

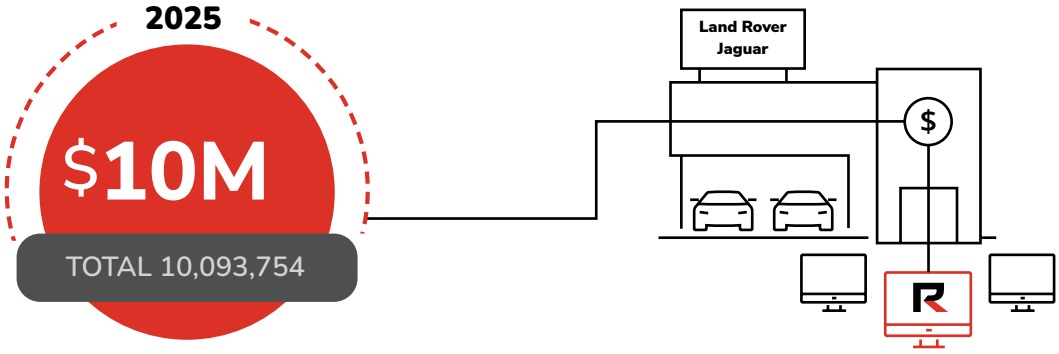
Amid an expanding industry, three takeaways stand to draw dealers toward online selling:

1. The online auto parts market is growing quickly, with an annual growth rate between 13.8% and 16.02%.
2. The online parts market is projected to grow to $35 billion by 2030.
3. Not selling online is no longer an option for dealerships. Dealers and manufacturers must have a digital presence to keep their parts business competitive.

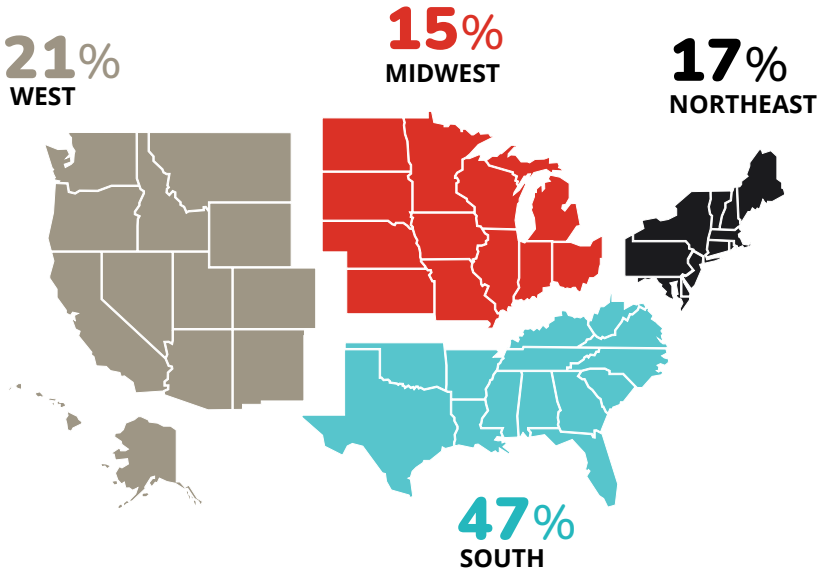
This report outlines key Land Rover and Jaguar part and accessory trends and opportunities to help capture more of the aftersales market.

LAND ROVER & JAGUAR DEALERSHIP PERFORMANCE

In 2025, Land Rover and Jaguar dealers selling parts and accessories with the RevolutionParts eCommerce platform sold



US Regional Sales Breakdown



Top 10 Land Rover and Jaguar Parts Sold Online

1. Composite Assembly
2. Bumper Cover
3. Diesel Particulate Filter
4. Headlamp Assembly
5. Brake Pads

$1,849,743
2025 Revenue of Top Dealer
(Online Parts & Accessories Sales)

$306,601
Average 2025 Revenue for Land Rover and Jaguar Dealers
(Online Parts & Accessories Sales)

PERFORMANCE BY SALES CHANNEL

Land Rover and Jaguar dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$6,180,813

Land Rover and Jaguar dealerships selling on their own RevolutionParts Web Store

$719,754

Land Rover and Jaguar dealerships selling on eBay with RevolutionParts

Land Rover and Jaguar Parts & Accessories Marketing Analysis

Land Rover and Jaguar dealerships using RevolutionParts Marketing Services for online sales have seen a good return on their marketing investments.

12x
RETURN ON AD SPEND

5x
RETURN ON MARKETING SPEND

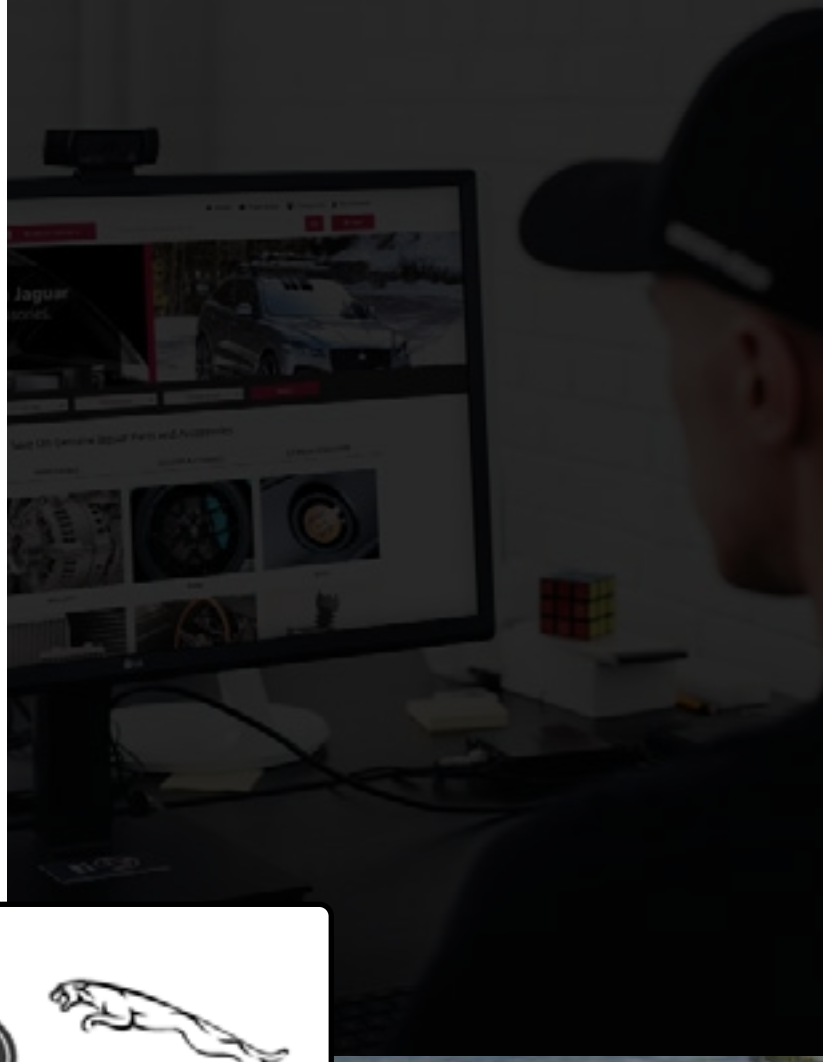
Land Rover and Jaguar dealerships earn **$12** back on every dollar they spend on paid ads to market their online part and accessory store. The average dealership invests around **$933** in monthly marketing ad spend and turns it into **$3,358** in monthly revenue.

For more information on Land Rover's and Jaguar's performance or in-depth sales data, contact **RevolutionParts at 408-426-7470**

Note: Sales data from Land Rover and Jaguar dealerships using RevolutionParts solutions were the primary sources consulted in compiling this report. This report was last updated in January 2025.

REVOLUTIONPARTS

THANK YOU





www.revolutionparts.com
408-426-7470