

LUMBERTON HONDA



Todd Driver, the Parts and Service Director at Lumberton Honda, has one goal in mind each month for his parts department: **sell as many parts as possible.**

Before RevolutionParts, Todd had already been selling parts online for 6 years. Using multiple platforms and systems to manage shipping, ordering, payments, and all the other variables that come with eCommerce, he was feeling a little overwhelmed. Todd wanted to find a better way – a more streamlined process – to sell his parts faster. “When we signed up, people had been selling parts online for a while.” Todd explained, “We needed to get our foot in the door.”

After reading about RevolutionParts in Fixed Ops Magazine, he conducted more of his own research and requested a demo. With the RevolutionParts demo, he could see for himself just how easy it was to successfully sell parts online in the all-in-one platform. Todd knew that this was the type of tool he’d been looking for. “RevolutionParts is better than anything we’ve ever used to sell parts.”

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RELATED: [The Parts Manager’s Pricing Guide to Maximize Gross Profit](#)



Since joining RevolutionParts, Todd’s goals remained the same—he still wanted to sell as many parts as he possibly could. Selling online with the help of RevolutionParts, he has been able to achieve his goals and consistently increase his monthly market share.

Todd and Lumberton Honda have been customers for over a year, and they take advantage of every product that RevolutionParts has to offer. The RevolutionParts Customer Success Team and Marketing Team help Todd every step of the way. Todd praises, “The marketing process is great—I give them a budget and they manage my Adwords accounts, keywords, everything. They help me out with the advertising part of it and it’s one less thing I have to do.”

RELATED: [The Parts eCommerce Marketing Toolkit](#)

RevolutionParts offered Todd a streamlined, efficient, and all-encompassing eCommerce platform. Combining that with a passionate team of eCommerce experts, Lumberton Honda has seen massive success selling parts online. Since joining RevolutionParts, Todd has been able to nail down a profitable and sustainable plan for selling parts online.

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Now is the time to get your foot in the door. RevolutionParts will help your Parts Department achieve the same success as Todd Driver and Lumberton Honda with our all-in-one platform and unmatched customer service. Request your demo today and learn more about why eCommerce is the next step, and how RevolutionParts can help make that process easier.

Request a demo today and start selling like Todd Driver of Lumberton Honda

[Request a Demo](#)

