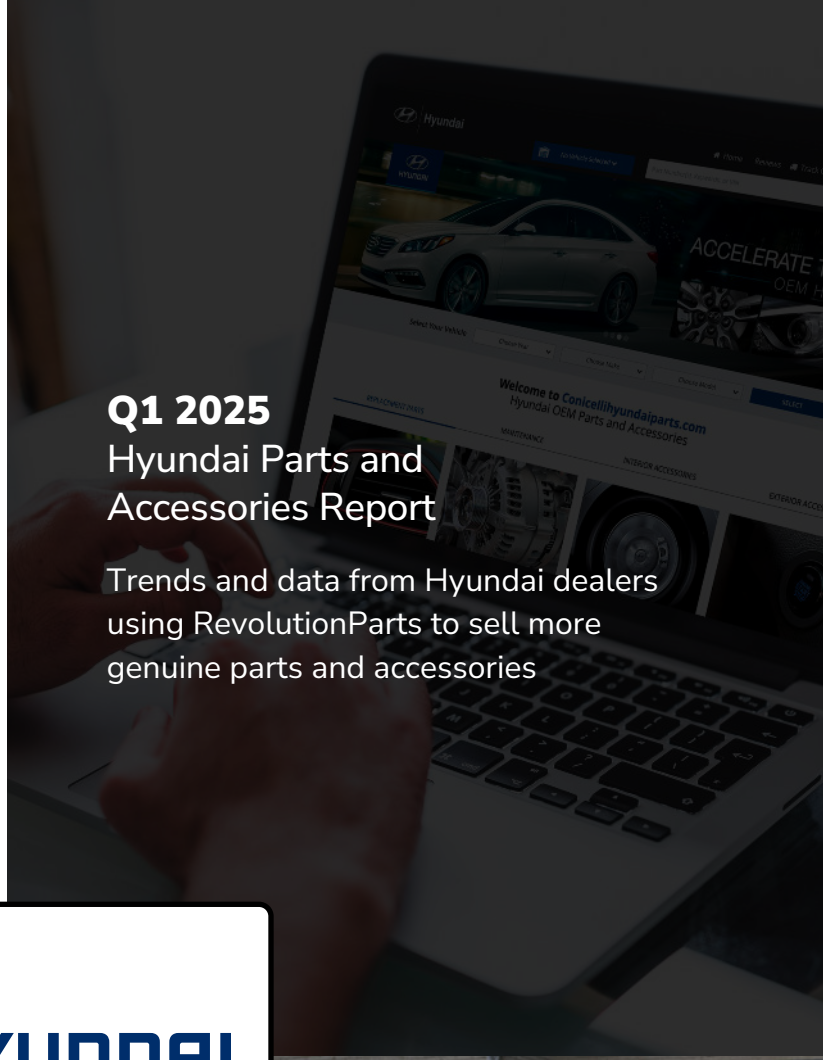
REVOLUTIONPARTS

Automotive Parts &
Accessories eCommerce

TREND REPORT

2025



Q1 2025
Hyundai Parts and
Accessories Report

Trends and data from Hyundai dealers using RevolutionParts to sell more genuine parts and accessories

HYUNDAI



INTRODUCTION

HyundaiDealers are Finding Huge Success With RevolutionParts!

Online Parts & Accessories Sales Growth for Hyundai Dealers in Q1 2025



The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Hyundai dealerships throughout the US that are selling parts and accessories online through the RevolutionParts platform.

Over the years, Hyundai dealers have enhanced their sales strategies and significantly increased their sales volumes.

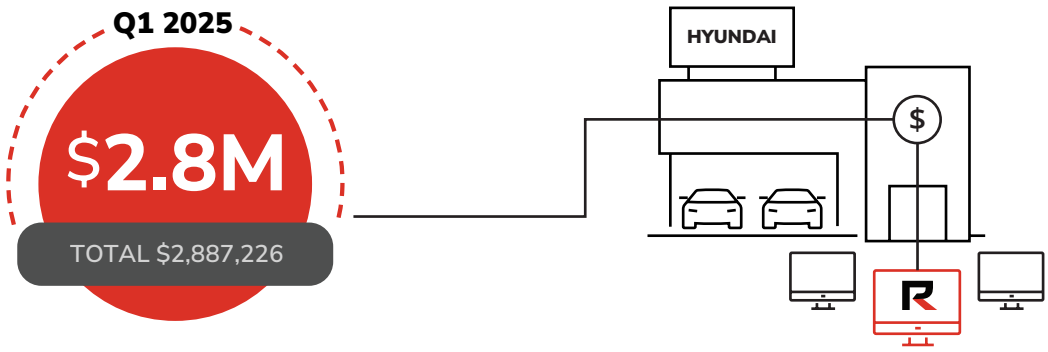
Amid an expanding industry, three takeaways stand to draw dealers toward online selling:

1. The online auto parts market is growing quickly, with an annual growth rate between 13.8% and 16.02%.
2. The online parts market is projected to grow to $35 billion by 2030.
3. Not selling online is no longer an option for dealerships. Dealers and manufacturers must have a digital presence to keep their parts business competitive.

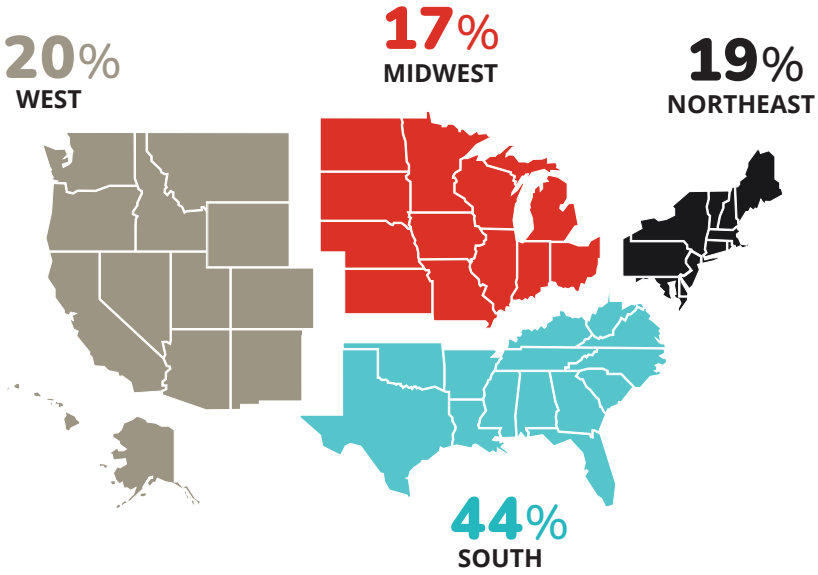
This report outlines key Hyundai part and accessory trends and opportunities to help capture more of the aftersales market.

HYUNDAI DEALERSHIP PERFORMANCE

In Q1 2025, Hyundai dealers selling parts and accessories with the RevolutionParts eCommerce platform sold



US Regional Sales Breakdown



Top 10 Hyundai Parts Sold Online

1. Mirror Assembly
2. Bumper Cover
3. Strut
4. Air Filter
5. Composite Assembly
6. Under Cover
7. Brake Pads Rear
8. Spark Plug
9. Skid Plate
10. Fender Liner

$1,151,026
Q1 2025 Revenue of Top Dealer
(Online Part & Accessory Sales)

$49,779
Average Q1 2025 Revenue for Hyundai Dealers
(Online Part & Accessory Sales)

PERFORMANCE BY SALES CHANNEL

Hyundai dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.

$1,539,867

Hyundai dealerships selling on their own RevolutionParts Web Store

$104,420

Hyundai dealerships selling on eBay with RevolutionParts

$1,242,937 Hyundai dealerships selling on Superstore with RevolutionParts

Hyundai Parts & Accessories Marketing Analysis

Hyundai dealerships using RevolutionParts Marketing Services for online sales have seen a good return on their marketing investments.

9.8x
RETURN ON AD SPEND

7.7x
RETURN ON MARKETING SPEND

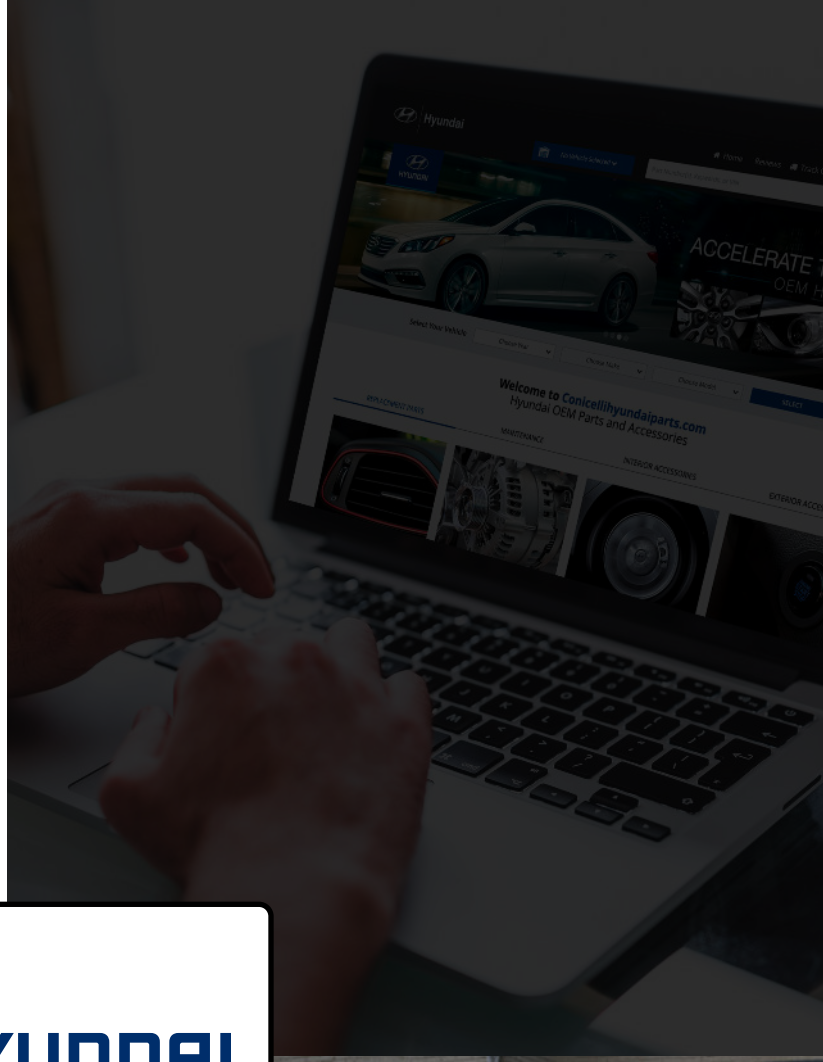
Hyundai dealerships earn **$9.80** back on every dollar they spend on paid ads to market their online part and accessory store. The average dealership invests around **$1,485** in monthly marketing ad spend and turns it into **$14,523** in monthly revenue.

For more information on Hyundai's performance or in-depth sales data, contact **RevolutionParts at 408-426-7470.**

Note: Sales data from Hyundai dealerships using RevolutionParts solutions were the primary source consulted in compiling this report. This report was last updated in April 2025.

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THANK YOU



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