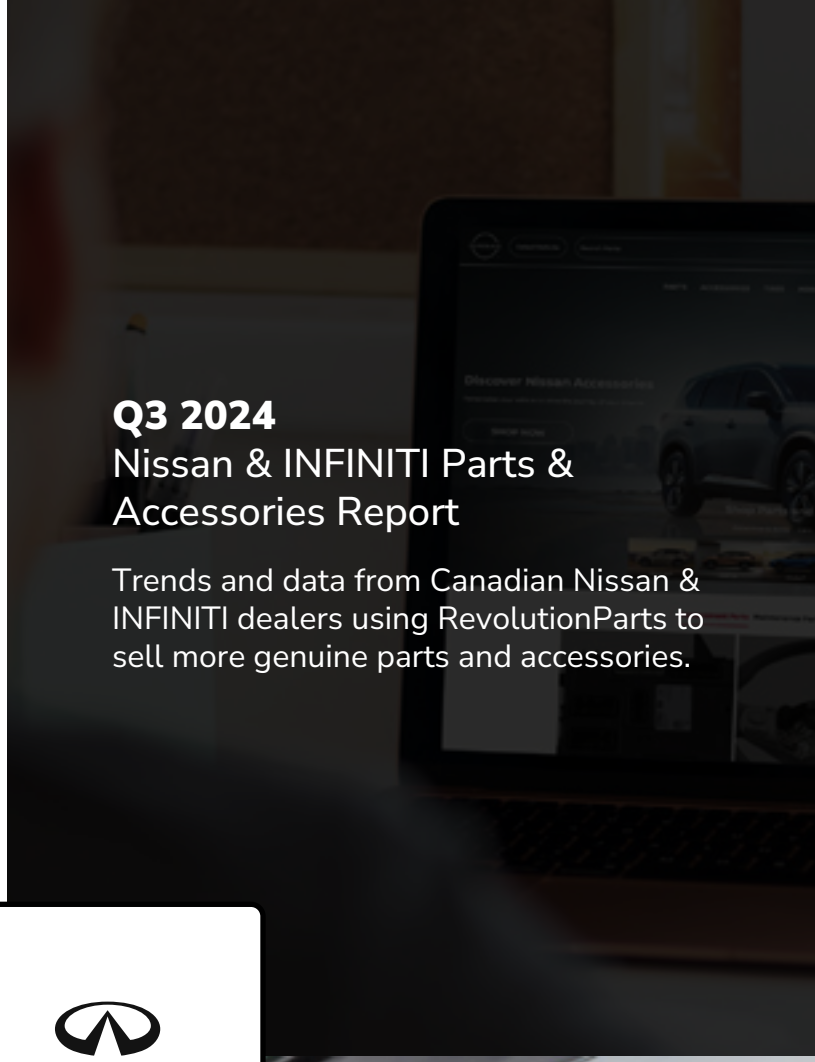
REVOLUTIONPARTS

Automotive Parts &
Accessories eCommerce

# TREND REPORT



**Q3 2024**
Nissan & INFINITI Parts &
Accessories Report

Trends and data from Canadian Nissan & INFINITI dealers using RevolutionParts to sell more genuine parts and accessories.

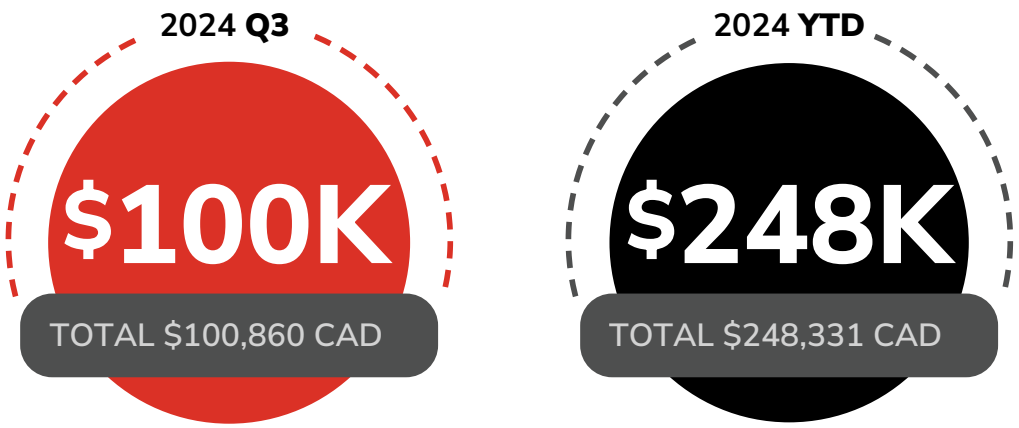
NISSAN INFINITI



# INTRODUCTION

Nissan & INFINITI Dealers are Finding Huge Success with RevolutionParts!

## Online Parts & Accessories Sales Growth for Nissan & INFINITI Dealers in Q3 of 2024




The automotive parts and accessories industry has experienced continued growth over the years as consumers have consistently turned to the internet to find and purchase parts and accessories.

This report delves into the trends and data surrounding Nissan & INFINITI dealerships throughout Canada, selling parts and accessories online through the RevolutionParts platform.

**Over the years, Nissan & INFINITI dealers have enhanced their sales strategies and significantly increased their sales volumes.**

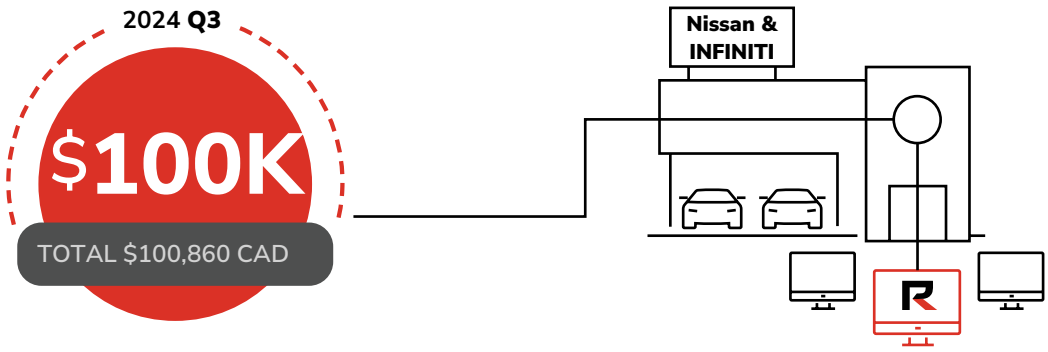
**Amid an expanding industry, three takeaways stand to draw dealers toward online selling:**

1. The online auto parts market is growing quickly, with an annual growth rate between 13.8% and 16.02%.
2. The online parts market is projected to grow to $35 billion by 2030.
3. Selling online is no longer an option for dealerships. Dealers and manufacturers must have a digital presence to keep their parts business competitive.

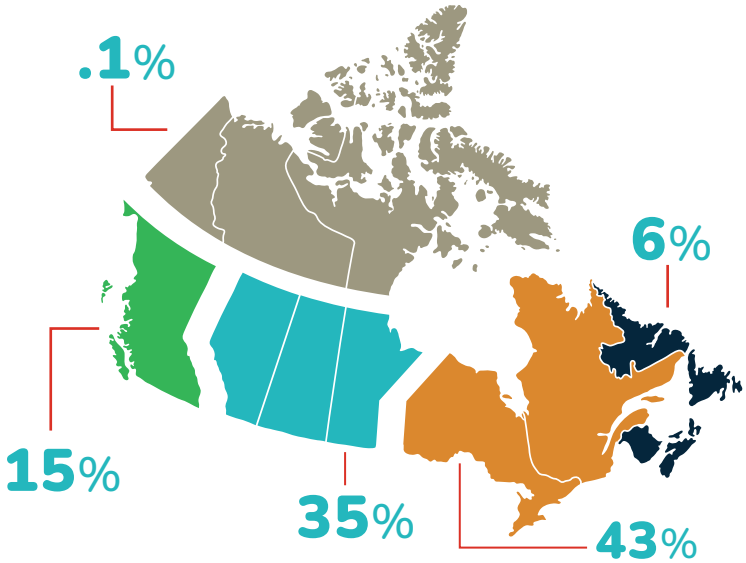
This report outlines key Nissan & INFINITI part and accessory trends and opportunities to help capture more of the aftersales market.

# Nissan & INFINITI DEALERSHIP PERFORMANCE

## Nissan & INFINITI dealers selling parts and accessories with the RevolutionParts eCommerce




## CA Regional Sales Breakdown




Northern Territories
West Coast Pacific Region
Prairie Providences
Central Canada
Atlantic Region

## Top 10 Nissan & INFINITI Parts Sold Online

1. Radiator Support
2. Window Regulator
3. Axle Shafts
4. Shaft Rear Axle
5. Composite Assembly
6. Oil Filter
7. Motor
8. Window Motor
9. Spark Plug
10. Cowl Grille

**$97,173 CAD**
Average Q3 Revenue of Top Dealer
(Online Part & Accessory Sales)

**$12,607 CAD**
Average Q3 Revenue for Nissan & INFINITI Dealers
(Online Part & Accessory Sales)

# PERFORMANCE BY SALES CHANNEL

**Nissan & INFINITI dealers have a massive opportunity for online parts & accessories sales through varying online sales channels.**

**$100,501** CAD

Nissan & INFINITI dealerships selling on their own RevolutionParts Web Store

**$294** CAD

Nissan & INFINITI dealerships selling on eBay with RevolutionParts

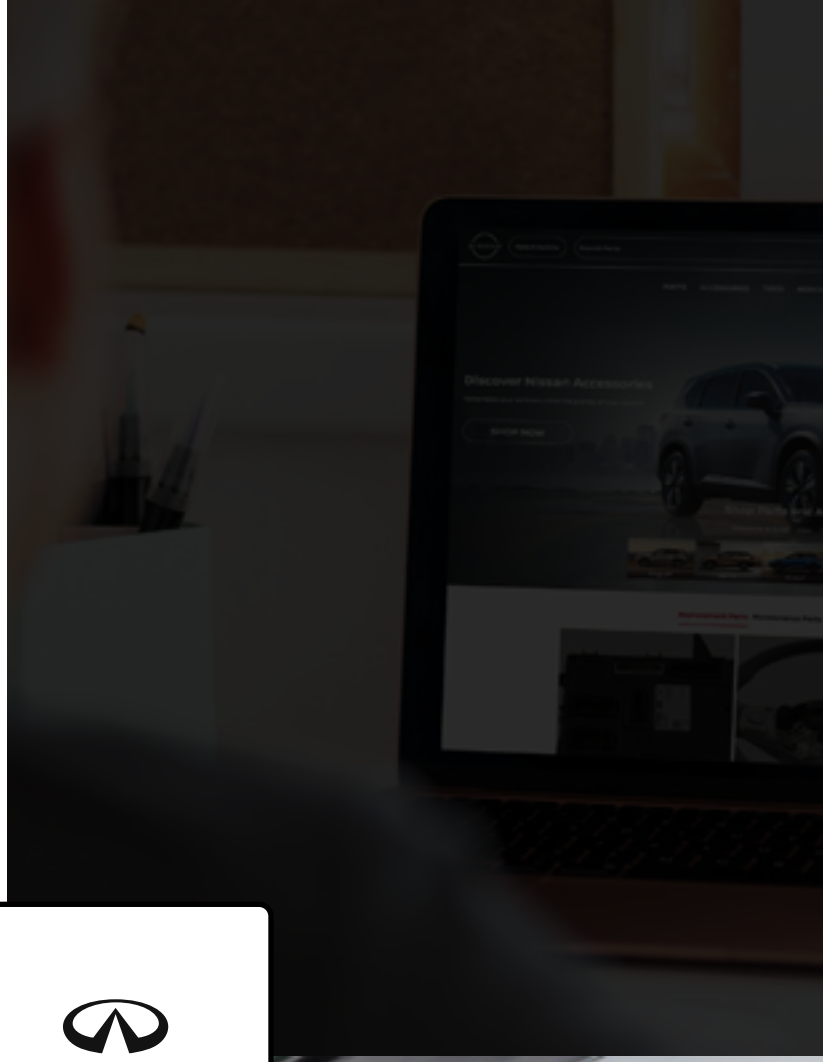


For more information on Nissan & INFINITI's performance or in-depth sales data, contact **RevolutionParts at 480.525.5177**

Sales data from Nissan & INFINITI dealerships using RevolutionParts solutions were the primary source consulted in compiling this report. This report was last updated in November 2024.

REVOLUTIONPARTS

# THANK YOU



NISSAN INFINITI



www.revolutionparts.com
480.525.5177